

**THE HEART
OF OUR HOME IN
FREDERICKSBURG, TEXAS**



Marktplatz



EVERLASTING FRIENDSHIPS

Ewige Freundschaften

HOW MARKTPLATZ (MARKET SQUARE) HAS EVOLVED

From the very beginning, John O. Meusebach, founder of Fredericksburg, had a vision for this land.

"Meusebach inquired whether the park he laid out in the center of town was being enjoyed. Nimitz answered that it was a gathering place where people took time to visit. Friends often lingered there.

Plans were in the making to have band concerts in the park. Children enjoyed playing there, Nimitz reported, and mothers often designated it as a place to meet with their children.

All of this pleased Meusebach, for he felt the colonists deserved everything which added to their pleasure.

One can believe he hoped this area surrounding the Vereins Kirche would be kept as a place which invited communication and private reflection and that commercial use would not intrude upon its quiet beauty."

Taken from a conversation between John O. Meusebach, founder of Fredericksburg, and Charles Henry Nimitz, owner of the Nimitz Hotel in the 1880s. Nimitz Hotel is now the National Museum of the Pacific War.

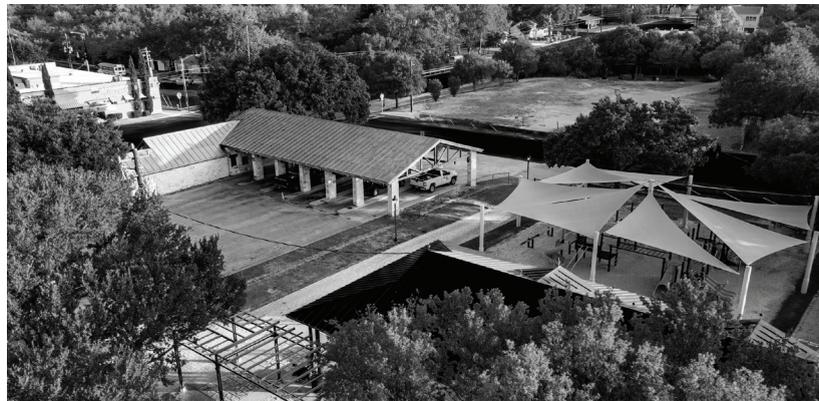
In 1987, the City of Fredericksburg purchased the northern half of Market Square from the school district in an effort to preserve it and return it to the people of Fredericksburg for their use and enjoyment.

The Market Square Redevelopment Commission was formed in 1988 in cooperation with the City of Fredericksburg to provide advisory and managerial expertise to guide the project. Members were selected on the basis of their professional, scientific, education and financial management knowledge as well as their expressed interest in Marktplatz.



IMPROVEMENTS SINCE THE MID-NINETIES

- Three pavilions:
Adelsverein Halle, Oktoberfest Halle, Kinder Halle
- Meeting Room: Fest Room (Fest Zimmer)
- Children's playground (Kinderplatz)
 - Catering Kitchen: (Die Küche)
 - Outdoor tables and benches
- Vereins Kirche ADA accessibility
- Landscaping and hardscape
- History garden improvements
 - Restroom facilities
 - Peace Treaty bronze
 - Festive tree lighting



FOR THE COMMUNITY

Für die Gemeinschaft

Marktplatz is the anchor for our community.

And it is certainly center stage. Help us keep our founder's dream of preserving Marktplatz as being an integral part of our community.

Let us all support this ambitious improvement plan to the northwest corner of Marktplatz.

NEXT PHASE

The Market Square Redevelopment Commission has set a goal to raise a total of \$1.4 million over a one and one-half year period.

This will renovate the former bank drive-through area on the northwest corner of Marktplatz.

PROPOSED IMPROVEMENTS

- Children's playground renovation (ADA inclusive playground equipment)
- Renovation of existing structure will be turned into a small visitor center and venue for private and public events, complete with restrooms, a meeting room and kitchenette
- Integrated landscaping and hardscape
 - Sidewalks/patios



FOR MORE INFORMATION

Market Square Redevelopment Commission

Tim Crenwelge, MSRC Chair

Jimmy Alexander

Jessie Barter

Peggy Benson

Amy Cop

Debbie Farquhar Reeh

Marty Kaderli

Joe Kammlah

Tony Klein

Timothy Kooch

Linda Langerhans

Jerry Luckenbach

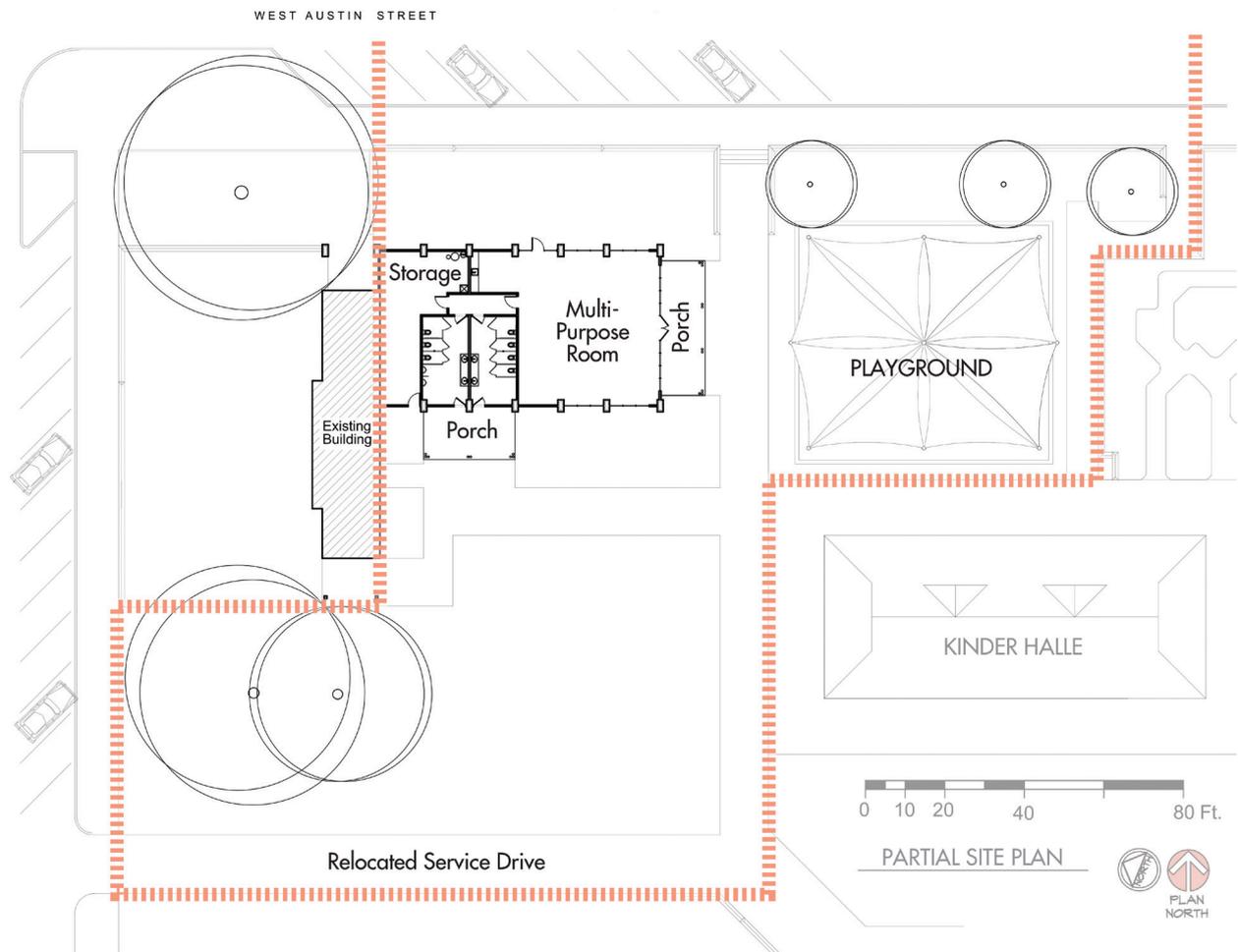
Karen Oestreich

Jennifer Segner

Robert Spies

Ex Officio Members John Klein and Stan Klein

MARKTPLATZ REDEVELOPMENT
CURRENT PHASE



CONTACT

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www.fbgtx.org/MarketSquareRedevlopment

DONATE

Tax-deductible gifts can be made to the Marktplatz Fund
Community Foundation of the Texas Hill Country
PO Box 212, Fredericksburg TX 78624

Photos courtesy of: *Fredericksburg Standard-Radio Post* (Historic photo); *Fredericksburg Realty* (Marktplatz aerial)





Visit website for details and how to donate:
www.fbgtx.org/MarketSquareRedevelopment